

OTAGO REGIONAL COUNCIL

Minutes of a meeting of the Communications Committee held in the Council Chamber, 70 Stafford Street, Dunedin on Wednesday 8 February 2017, commencing 9:00am

Membership:

- Cr Michael Deaker (Chairperson)
- Cr Carmen Hope (Deputy Chairperson)
- Cr Graeme Bell
- Cr Doug Brown
- Cr Trevor Kempton
- Cr Michael Laws
- Cr Maggie Lawton
- Cr Sam Neill
- Cr Andrew Noone
- Cr Gretchen Robertson
- Cr Bryan Scott
- Cr Stephen Woodhead

Apologies: Cr Sam Neill

Leave of absence: No leave of absence recorded.

In attendance:

- Peter Bodeker
- Nick Donnelly
- Gavin Palmer
- Caroline Rowe
- Fraser McRae
- Scott MacLean
- Lauren McDonald (minute taker)
- Emma van der Merwe (minute taker)
- Lisa Minhinnick

CONFIRMATION OF AGENDA

The agenda was confirmed.

CONFLICT OF INTEREST

No conflicts of interest were advised.

PUBLIC FORUM

No public forum held.

MINUTES

The minutes of the meeting held on 23 November 2016, having been circulated, were adopted on the motion of Crs Bell and Noone.

PART A – ITEMS FOR NOTING

Item 1

2017/0570 **Stakeholder Engagement Report.** DSE, 20/01/2017

The report provided an update on community, stakeholder and staff engagement activities carried out by Stakeholder Engagement directorate staff for the period 5 November 2016 to 20 January 2017.

The report included a list of upcoming events involving the Stakeholder Engagement directorate, as at 20 January 2017.

An enquiry was made in regard to the evaluation process in place for the effectiveness of ORC lead, or partnership events.

Mrs Rowe advised that evaluation forms were used for large ORC led events and investigation on how to translate this evaluation process out to partner events was underway.

In response to a question on field day attendance, Mrs Rowe confirmed that ORC took a “third party” approach and that ORC worked with industry (such as Beef and Lamb and Dairy NZ) to encourage the best attendance possible for all parties.

A question was raised in regard to the Enviroschools programme for the North Otago Area. Mrs Rowe advised that informal discussion with the Waitaki District Council would occur in regard to the Enviroschools programme for the North Otago area.

The calibre of the #Love the Leith campaign was commended. Mrs Rowe advised that to maximise the public participation in the campaign, that the activities would take place during the school holiday period of 14 April to 20 March 2017. She advised that Councillors would be provided an update on progress with the campaign before the next committee round.

Discussion was held in regard to provision of print version communication materials for the proposed bus hub design to the Dunedin City public libraries. It was seen as valuable to ensure that information is supplied to allow easier accessibility for residents, e.g. at the Mosgiel Public library.

Mrs Rowe confirmed she would speak with the territorial authorities in regard to requesting provision of ORC print communication materials being available to the public libraries in the region.

A request was made for staff awareness when planning community drop in sessions or meetings that the session times reflect the community in which they are being held, e.g. milking times for dairy farmers.

Moved Cr Deaker
Seconded Cr Woodhead

That the report be noted.

The meeting was declared closed at 9:25am



Chairperson