

Otago Regional Council Waiwera science study

Objective:

To communicate the results of the science study that Otago Regional Council (ORC) undertook in the Waiwera catchment, and advise what will happen next.

Audiences:

- Waiwera catchment community
- South Otago – those interested in water quality as well as the wider public
- Wider Otago – those interested in water quality as well as the wider public
- ORC staff/councillors
- Environmental extension group members (industry stakeholders)

Messages:

- What the study involved
- Why it was done
- What the results are
- What the results mean
- What happens next

Background: The goals for this study were to assess patterns in water quality in relation to land-use activities, compare water quality with State of Environment limits (Schedule 15 of the Water Plan), and assess in-stream habitat quality.

Tools/channels:

- The printed report
- A printed summary of the report (key points/findings and what they mean)

Promoted via the following channels:

- Public meeting in Clinton (advertised in local papers and a potential maildrop to people in the catchment)
- Media release to local newspapers and relevant publications
- Good Water in Otago Facebook page (and ORC Facebook page)
- On-Stream e-newsletter
- Waterlines quarterly newsletter
- Internal communications to ORC councillors and staff

People:

Rachel Ozanne – to present at the meeting

Lisa Gloag – to arrange report printing, writing of the summary, and promotion of the results via the channels mentioned above

Rebecca Begg/Nicole Foote – liaison specialists in South Otago
Councillor attendance optional

Timeframe:

- November 2017 – public meeting to be held (to allow for report printing and lambing/calving season to finish). Date and venue TBC
- Other publicity to follow directly from this meeting